



GOVERNMENT OF MAHARASHTRA - FOGSI INITIATIVE

LAQSHYA MANYATA - QUALITY IMPROVEMENT OF MATERNITY SERVICES FOR PRIVATE SECTOR IN MAHARASHTRA



PRIVATE MATERNITY CARE | INDIA



India has a mixed health system; when women deliver in facilities, **a quarter of rural women and half of urban women** choose private maternity providers



India's private providers are **diverse, fragmented, and poorly regulated**



Clinical maternity care in the local private sector is **inconsistent**, and there is **no standardization** in managing obstetric emergencies or discharging patients

WHAT IS MANYATA?





Institutionalizing national certification mechanism for private maternity care service

Manyata is a **quality stamp** which ensures the best maternity clinical practices upheld by well-trained staff during childbirth process.

It promotes private maternity care provider to adopt and practice the 16 clinical standards (aligned with WHO standards of quality care) during antenatal, intrapartum and postpartum period

Scale : Uttar Pradesh, Jharkhand, Maharashtra, Rajasthan, Tamil Nadu and Karnataka



 Quality Assurance (QA)	 Quality Improvement (QI)
<ul style="list-style-type: none">▪ Awarding certification to recognize adherence to 85% of 16 quality standards▪ Enable facilities to participate in QA systems of their choice	<ul style="list-style-type: none">▪ Scaling QI support structures for facilitating adherence to standards

LAQSHYA-MANYATA – A FOGSI AND GOVERNMENT OF MAHARASHTRA INITIATIVE



- **LaQshya-Manyata** is a **joint initiative** led by **FOGSI** and the **Public Health Department, Government of Maharashtra** to recognize private maternity providers who offer quality maternity care in the state.
- The launch of this initiative took place on 8th September, 2019 at Pune in presence of the **Hon'ble Minister of Health and Family Welfare, Government of Maharashtra, Shri Eknath Shinde**, along with other prominent state government officials, **Dr Nandita Palshetkar, Immediate Past President FOGSI** along with other FOGSI leadership.
- It aims at improving quality of private maternity care in Maharashtra by building skilled and capable teams ensuring consistent, safe and respectful care for mothers during and after childbirth through the guidelines of following 26 standards defined under the initiative
- Training at field levels are going on and the certification process will begin soon.

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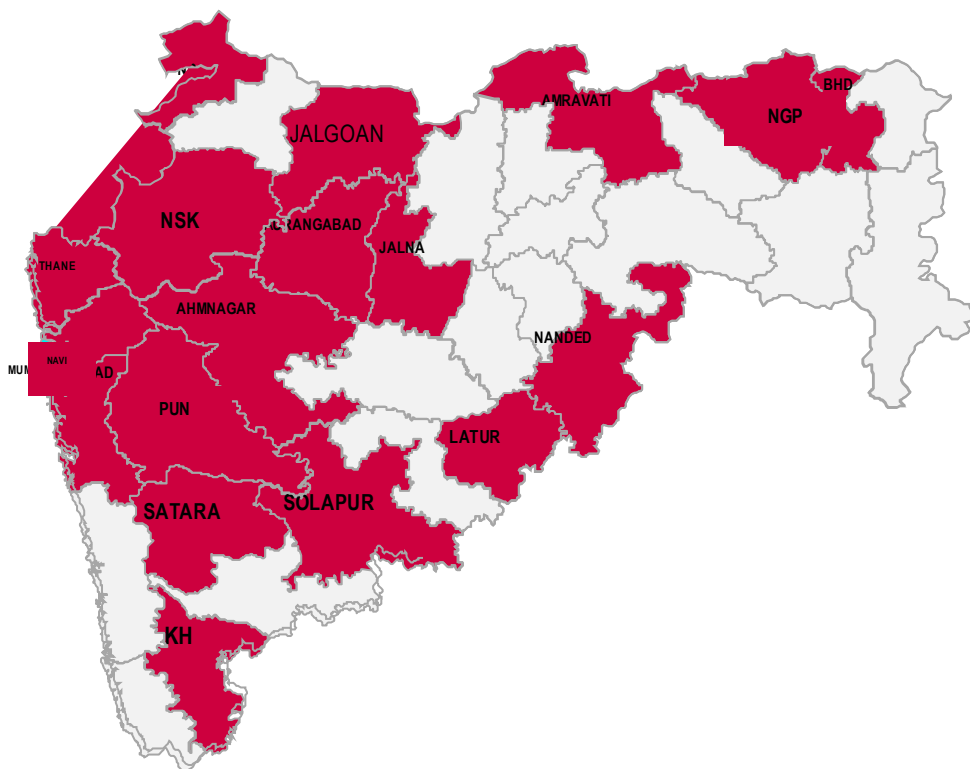
मानके, चेकलिस्ट आणि संसाधनांचा सारांश

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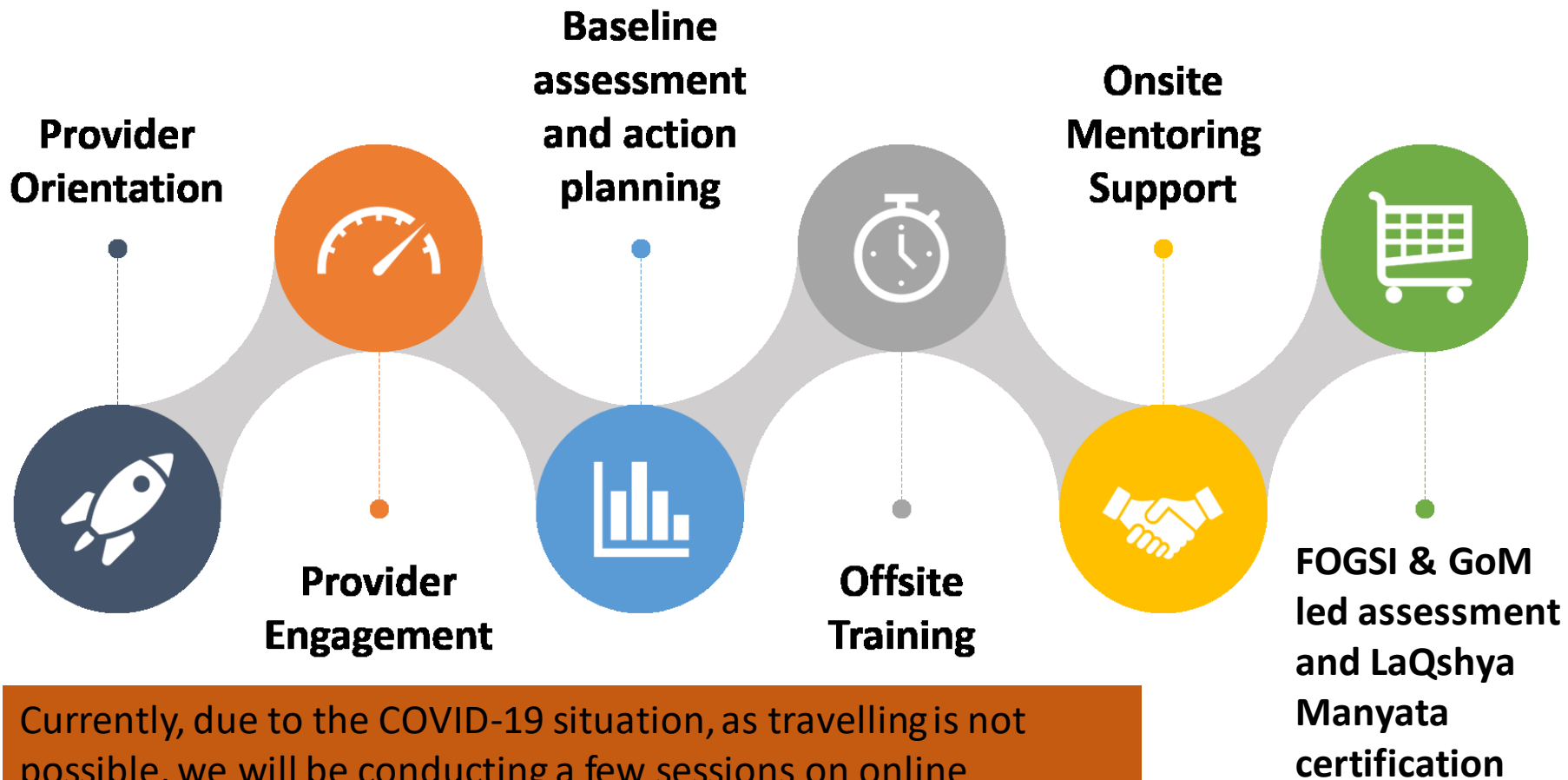
ENROLLED FACILITIES – MAHARASHTRA SITES

Implementation sites



Sr. No.	City
1	Nashik
2	Mumbai
3	Navi Mumbai
4	Pune
5	Nagpur
6	Ahmednagar
7	Latur
8	Satara
9	Nanded
10	Kolhapur
11	Nandurbar
12	Bhandara
13	Solapur
14	Jalgaon
15	Jalna
16	Aurangabad
17	Amravati
18	Raigad
19	Thane

LAQSHYA-MANYATA JOURNEY



Currently, due to the COVID-19 situation, as travelling is not possible, we will be conducting a few sessions on online platform.

OVERVIEW OF CLINICAL STANDARDS



1	Provider screens for key clinical conditions that may lead to complications during pregnancy. (To be verified only among booked cases)
2	Provider prepares for safe care during delivery (to be checked every day)
3	Provider assesses all pregnant women at admission
4	Providers conducts PV examination appropriately
5	Provider monitors the progress of labor appropriately
6	Provider ensures respectful and supportive care
7	Provider assists the pregnant woman to have a safe and clean birth
8	Provider conducts a rapid initial assessment and performs immediate new-born care (if baby cried immediately)
9	Provider performs Active Management of Third Stage of Labor (AMTSL)
10	Provider identifies and manages Postpartum Hemorrhage (PPH)
11	Provider identifies and manages severe Pre-eclampsia/Eclampsia (PE/E)
12	Provider performs new-born resuscitation if baby does not cry immediately after birth
13	Provider ensures care of new-born with small size at birth
14	The facility adheres to universal infection prevention protocols
15	Provider ensures adequate postpartum care package is offered to the mother and baby – at discharge
16	Provider reviews clinical practices related to C-section at regular intervals

OVERVIEW OF CLINICAL STANDARDS



**Focus on
Intra-partum
Care**

**16 core
standards**

**Includes high-
impact
practices**

**Objective
assessment
tool linked to
standards**

Clinical Standards

- **Ante-natal Care Standards: 1**
- **Intra-partum Care Standards: 13**
- **Post-partum Care Standards: 1**
- **C-section Standards: 1**

Guides providers on;

- **What actions to be performed**
- **When to be performed**
- **How to perform specific action**

OVERVIEW OF FACILITY STANDARDS



Scope of services

Infrastructure requirements

Patient information and education

Equipment and instruments

Medicines and supplies management

Nursing Care

Medical Records

Training and health of staff

Quality Management

Care of patients in operation theatre

LAQSHYA-MANYATA CERTIFICATION – PROCESS FLOW AND CRITERIA



Out of 16 clinical standards,
85% met

Out of 10 Facility standards,
65% met



GOVERNMENT OF MAHARASHTRA - FOGSI INITIATIVE

BENEFITS TO THE PARTNERING FACILITIES



Training and Capacity building

- Competent and trained staff
- Improved practices
- Organized systems

Financial

- Better quality means more clients and footfalls
- Improved efficiency of care and reduced costs
- Potential for linkages with insurance providers

Recognition

- Better recognition amongst clients and peers
- Government endorsement through certification.

Regulatory perspective

- Improved compliance with regulatory requirements
- Better documentation



FOGSI LEADERSHIP TEAM



Dr Jaydeep Tank
Secretary General



Dr Madhuri Patel
Deputy Secretary
General



Dr Nandita Palshetkar
President:2019



Dr Hrishikesh Pai
Chief Administrator



Dr Alpesh Gandhi
President:2020



Dr Hema Divakar
'National
Convenor



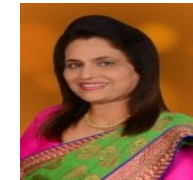
Dr Jaideep Malhotra
President:2018



Dr Ameya Purandare
Deputy Administrator



Dr Parikshit Tank
Joint Treasurer



Dr Suvarna Khadilkar
Treasurer

FOGSI-NPMU Team



Dr Pallavi
Vinarkar



Dr Samita
Bhardwaj



Ms Jasmine
Kunder



Dr Naziya
Farooqui

LAQSHYA MANYATA CERTIFICATION



GOVERNMENT OF MAHARASHTRA - FOGSI INITIATIVE
THIS CERTIFICATE IS AWARDED TO

For compliance of LaQshya-Manyata Quality Standards to
ensure Safe Deliveries.
★★★★★

District Civil Surgeon

President
FOGSI

Secretary General
FOGSI

Date of Assessment : ____ / ____ / ____ *This certificate is valid subject to continued adherence to standards and will be valid for two years from the date of assessment

TWO STEPS TO REGISTER



- Fill in the **REGISTRATION FORM** with required details and send us the scanned copy through email on drsamita.npmufogsi@gmail.com or whatsapp on 9821109390

- **Complete the payment process by NEFT as follows:**

If the hospital is less than or equal to 20 bedded then a total of Rs. 20,000 payment to be made.

If the hospital is more than 20 bedded then a total of Rs. 30,000 payment to be made.

This amount includes the fees for training and assessment process in all.

NEFT details are on the next slide.

TWO STEPS TO REGISTER contd...



Transfer the amount at the below mentioned account:

ACCOUNT NAME: FOGSI MANYATA

BANK NAME : BANK OF BARODA

BANK BRANCH ADDRESS: JACOB CIRCLE BRANCH

BANK SB A/C NO.: 24480100027717

NEFT CODE: BARB0JACOBC

MICR CODE: 400012092

As the registration is completed, we can start the QI training process.

REACH OUT TO US

For regular updates:

Dr Samita Bhardwaj

National Program Manager-Manyata

Contact:9821109390

drsamita.npmufogsi@gmail.com

Please visit-

www.maharashtralaqshayamanyata.org

www.manyataformothers.org

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